

## Conservation Finance Specialist

<b>Project: Meeting the Challenge of 2020 in The Bahamas</b>
<b>Post title:</b> Conservation Finance Specialist
<b>Duration:</b> 9-12 months
<b>Duty station:</b> Home-based

### **Expected Outcomes and Deliverables**

The consultant will be responsible for Outputs 2.2.1 under the project document, relating to business plan development and increased financial sustainability and cost reduction at two target MPAs - Lucayan National Park and Moriah Harbour National Park.

The conservation finance expert will support the project team and liaise with other national consultants and project partners, in the following specific activities:

- Do the financial sustainability scorecard for BNT as the baseline assessment
- Conduct a WTP survey of visitors to Grand Bahama to collect data on
  - Visitor preferences on facilities and infrastructure (to help prioritize future investments)
  - Visitor WTP for entrance fees to Lucayan with planned infrastructure
  - Visitor WTP for entrance fees under potential future investment scenarios e.g. Lucayan village, video on caves, watersports rentals etc.
  - WTP for other MPAs on Grand Bahama
  - Data on visitor spending in Grand Bahama, on eco-tourism related activities and MPA visitation.
- In consultation with a team including the MPA on-site staff, board member (where applicable), local partners and a staff member from the managing organization, use the draft business plan for Lucayan National Park to develop a full business plan for this park. This would include an economic impact analysis, a functional analysis of expected costs under different scenarios (including necessary spending related to other critical aspects of effectiveness e.g. monitoring, threat mitigation, enforcement) a marketing plan and additional work to develop the financial plan with associated sustainable financial mechanisms
- In consultation with a team including the MPA on-site staff, board member (where applicable), local partners and a staff member from the managing organization, write a draft business plan for Moriah Harbour National Park, with the content detailed in the project document, including a market analysis, economic impact analysis, functional area analysis, cost reduction strategies, financing plan and marketing plan.

### **Expected Deliverables**

- 1) Score for financial scorecard for BNT (1 week)
- 2) Survey report for visitors to Grand Bahama (1 month)
- 3) Business Plan for Lucayan National Park (3-4 months)
- 4) Business Plan for Moriah Harbour National Park (4-6 months)

## **Reporting structure**

The Conservation Finance Specialist will report to the NPC and the NEA.

## **Required Skills and Qualifications**

The minimum key skills and expertise of the consultant shall cover the following:

### **Competencies**

- Good interpersonal and team skills, to respond positively to critical feedback, and a consensus-oriented approach to work.
- Full computer literate
- Familiar with conservation finance in the region
- Excellent English writing and communication skills
- Ability to work in complex, multi-stakeholder project environments
- Demonstrates integrity by modeling UN's values and ethical standards
- Promotes the vision, mission and strategic goals of the UNDP
- Displays cultural, gender, race, religion, nationality and age sensitivity and adaptability
- Treats all people fairly without favouritism
- Fulfils all obligations to gender sensitivity and zero tolerance for sexual harassment

### **Education**

- Graduate level degree in environmental economics, conservation finance or related subject

### **Experience**

- Experience with contingent valuation and/or choice modelling to measure values associated with environmental recreation and associated econometric analysis
- Proven experience with conservation finance planning and protected area business planning
- Past working experience with key national stakeholders to undertake projects related to protected areas is preferred
- Past working experience conducting surveys in the Bahamas preferred
- Familiarity with Bahamian MPAs preferred
- Ability to conduct research and analysis with strong synthesis and reporting skills

### **Languages**

Fluency in English is required.